

Video Marketing Practice Test Questions and Answers

1. What is a playlist of videos?

- A) Overlay text that describes a scene, identifies a place or person, or recounts speech seen on-screen.
- B) a collection of remarks or guidelines on a YouTube video.
- C) A collection of videos
- D) a collection of still pictures that could be displayed before the video even starts.

2. What is the goal of Tubemogul?

- A) Viewing market trends
- B) Assessing video popularity
- C) Tracking views of videos across channels
- D) Editing videos

3. Blinkx is an illustration of...

- A) Video Channel
- B) Video Search Engine
- C) Video player
- D) Video Platform

4. Why aren't promotional videos longer?

- A) To cut costs
- B) To ensure that the videos are watched completely
- C) To avoid getting viewers irritated
- D) To avoid getting viewers bored

Answers: 1-C 2-C 3-B 4-B

For More Video Marketing Questions and Answers FREE, Video Marketing Online Prep Training, Video Marketing Exam, Video Marketing Study Guide, Video Marketing Flashcards, Video Marketing Quizzes visit:

Video Marketing Practice Test