

EMC Practice Test Questions and Answers

1. Why should event planners track expenses?

- A) It helps reduce vendor costs.
- B) It allows for real-time monitoring of spending to avoid budget overruns
- C) It ensures that the event remains free for all attendees.
- D) It decreases the event's visibility.

2. Why is budgeting crucial for event planning?

- A) It helps determine the event's ticket price.
- B) It ensures that expenses do not exceed the available funds
- C) It reduces the number of event sponsors.
- D) It eliminates the need for marketing.

3. How can sponsorships impact event budgeting?

- A) They increase event costs.
- B) They provide additional funds to help cover event expenses
- C) They reduce attendee engagement.
- D) They focus only on marketing efforts.

4. Why is budgeting important in event planning?

- A) It helps to ensure that the event is free for all attendees.
- B) It ensures proper financial management and resource allocation
- C) It determines the color scheme of the event.
- D) It limits the number of vendors available.

Answers: 1-B 2-B 3-B 4-B

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