

CSR Practice Test Questions and Answers

1. What is a 'CSR roadmap'?

- A) A geographic map of company operations
- B) A plan outlining CSR goals, timelines, and milestones
- C) A document listing regulatory compliance requirements
- D) A shareholder voting guide for CSR resolutions

2. The argument for CSR involves:

- A) Recognition of moral obligations by business.
- B) We need to balance power with responsibility.
- C) Voluntary actions would prevent government regulations.
- D) All of the above.

3. What is 'CSR risk management'?

- A) Purchasing insurance policies for CSR program failures
- B) Identifying and mitigating social and environmental risks that could harm the business or stakeholders
- C) Monitoring stock price impacts from CSR announcements
- D) Reviewing legal liability for charitable donation programs

4. What is a 'brand CSR association'?

- A) A trade organization for CSR professionals in the branding industry
- B) The mental link consumers make between a brand and its social responsibility attributes
- C) A co-branding partnership between two socially responsible companies
- D) A formal certification program for CSR-branded products

Answers: 1-B 2-D 3-B 4-B

For More CSR Questions and Answers FREE, CSR Online Prep Training,
CSR Exam, CSR Study Guide, CSR Flashcards, CSR Quizzes visit:

CSR Practice Test